



September 8-10, 2008

Plug and Play Tech Center team visited DEMOFall 2008 conference

Our team consisting of Kayvan Baroumand (COO), Candace Denton (Corporate Development) and Olga Grigoryeva (Business Relationship Manager) all attended the 3 day DEMOFall 2008 conference, which took place in the San Diego Sheraton Marina hotel. Plug and Play Tech Center was a platinum sponsor for the DEMO this fall 2008 and had two companies that are currently hosted at Plug and Play represented (Koollage and Yubico). It was a great experience, and a start of our future partnership together with IDG and DEMO.

Koollage one of the growing companies within Plug and Play, presented on stage and had a booth at the DEMO pavilion. Koollage provides an instant and easy way for anyone - consumers, businesses and brands to aggregate, package, publish and distribute mixed, multimedia content. Users can combine video, images, audio, rss feeds, web pages and text to create a compact, pocket-sized, media-rich Package On Demand (POD). PODs can be created, viewed and shared on the web and mobile devices like the iPhone.

Plug and Play is also proud to showcase one of its shining stars: Yubico offering the YubiKey, an easy-to-use security key for access to networks and services, offered with open source software. Internet identity fraud is the fastest growing crime, seriously affecting the trust for the net. YubiKey solves this problem with the most simple and cost effective solution on the market. (

