



PLUG AND PLAY UNIVERSITY

PLUGANDPLAYTECHCENTER.COM/PNPUNI

DATE: OCTOBER 26TH – 29TH, 2009

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PREVIOUS PLUG AND PLAY SPEAKERS AND GUESTS OF HONOR

VENTURE CAPITALISTS



Jeff Crowe,
General Partner
Norwest Venture
Partners



Timothy C. Draper
Founder, Managing
Director
[Draper Fisher Jurvetson](#)



Deepak Kamra,
General Partner,
Canaan Partners



Mike Hodges,
Managing Partner,
ATA Ventures



Arvind Sodhani,
President Intel
Capital



David J. Blumberg,
Founder & Managing
Partner,
Blumberg Capital



ENTREPRENEURS



Renaud Laplanche,
Founder & CEO
Lending Club



Shayan Zadeh &
Alex Mehr,
Co-Founders
Zoosk



Omid Kordestani
Senior Advisor, Office of the
CEO and Founders
Google



Lynn LeBlanc
Founder and CEO
FastScale Technologies



440 N WOLFE RD, SUNNYVALE, CA 94085

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Our objective is to teach a crash course in entrepreneurship and startup world by entrepreneurs, VCs, and a handful of educators several times a year. Our first session is October 26th through 30th, the second session is tentatively scheduled **January 4th through January 7th, 2010**.

The students will be 50% entrepreneurs from around the world and around the country, including Silicon Valley. We will have 15 live study cases for startups of different levels:

- 5 of the cases would be from the students themselves. We are already receiving applicants from startups internationally & nationally, and the requirement is that a founder or a CEO be available to do the case during the session
- 5 of the cases would be with midsize companies with the collaboration of the VC who has funded the company and is on the board, and the entrepreneurs themselves.
- 5 of the cases would be mature live cases (Intuit, Facebook, Twitter, Google, eBay) with participation of an academic professor as well as key employees, possibly founders and high level executives.

In conjunction with this we will have lawyers, angel groups, Silicon Valley bank and other participants from the ecosystem of Silicon Valley. There will be a keynote speaker and a cocktail networking event every afternoon.

On Tuesday, October 27th, there will be a tour of possibly Google, Yahoo, eBay or 3 VC firms. 4th Day October 29th rolls into our Plug and Play Accelerator and Collaboration Track, where we will be presenting 40 companies to 40 VCs.

In Conclusion, this 4-day event would accelerate the entrepreneur's journey in learning best practices, culture building for their team and how Silicon Valley functions. We expect 50% of the student population to be entrepreneurs/startups and 50% would be academics, government representatives, corporate executives, deans, etc. who are promoting entrepreneurship.

PENDING AND PAST SPEAKERS/CASES, JUST TO NAME A FEW:

- Jeff Crowe of Norwest Venture Partners together with Renaud Laplanche of Lending Club
- Mike Hodges of ATA Ventures & Deepak Kamran of Canaan Partners with Alex Mehr and Shayan Zadeh of Zoosk
- Eyal Hertzog of MetaCafe
- Tim Draper of DFJ
- Omid Kordestani of Google
- Ron Conway, Top Angel Investor in Silicon Valley
- Guy Kawasaki, Garage Ventures
- Len Lauer, COO of QUALCOMM
- John Donahoe, President and CEO of eBay
- Scott McNeally, Chairman and Co-Founder of Sun Microsystems
- David J Blumberg, Blumberg Capital



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PLUG AND PLAY UNIVERSITY

UNIVERSITIES THAT HAVE WORKED WITH PLUG AND PLAY TECH CENTER IN THE PAST

PLUG AND PLAY UNIVERSITY

Cornell – 2/11/2009 – John Jaquette + 75
alumni & students



MIT – 1/05/2009 – Ken Morse + 200 alumni
and students



Harvard – 1/07/2009 – Michael Roberts + 50
students



Stanford – 5/18/2009 – Burton Lee, + 30
investors + students



Princeton – 8/14/2008 – Sabrina Parsons, 100
students and alumni



Dartmouth – 3/11/2009 – Jeff Crowe, 150
students and alumni



University of Indiana – Donald Kuratko,
Upcoming 10/29/2009



USC – 7/29/2009 – 150 alumni + professors



Northeastern University



Kellogg

USF



CSU East Bay



CSU Fresno

CSU Sacramento



CSU San Francisco

CSU San Jose



UC Davis

Duke

RICE – 3/06/2009



UC Berkeley – 3/06/2009



Cal Poly SLO – 2/05/2009 – 35 students,
Lou Tornatzky



Chicago Graduate Business School
12/17/2008



University of Illinois - 1/06/2009 through
1/09/2009 – 30 students Rhiannon Clifton



University of Florida – 7/13/2009 through
7/16/2009 – 60 alumni and 15 students,
Kevin Jones &



Brown University – 5/14/2008 – 35 students
– Naeem Zafar



Santa Clara – 3/17/2009 – 40 students –
Dean Dr.



Wharton – 3/19/2009 – 25 students
Ecole Nationale des Ponts et Chaussées (ENPC)



School of Engineering

Erasmus University

French University - ESCP:

Hong Kong University

IMD – Switzerland

National University of Singapore

Singapore Management University

University of Halmstad

University of Jyväskylä, Finland

University of Michigan

University of Twente



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