

PlugandPlayEXPO

Presented by PlugandPlayTechCenter

October 1st, 2009



Winner EXPO
Spring '09



Winner EXPO
Fall '08



Winner EXPO
Spring '08



October 1, 2009

Register Now



KEYNOTE SPEAKER: Stephen DeWitt

Senior Vice President
Personal Systems Group (PSG)
Americas Region
HP



KEYNOTE SPEAKER: Matt Murphy

Matt Murphy
Partner
KLEINER PERKINS CAUFIELD & BYERS



EXPO President: Jupe Tan
jupe@plugandplaytechcenter.com
(408) 524-3100

Venture Capital and Angel Investors confirmed include:

- Altos Ventures
- Amidzad Partners
- Blumberg Capital
- California Technology Ventures
- CMEA Capital
- DE Shaw
- Draper Fisher Jurvetson
- Draper Associates
- Foxconn Technology Group
- Global Catalyst Partners
- GrowthWorks Capital
- Intel Capital
- K9 Ventures
- Montage Capital
- Opus Capital
- Quest Ventures
- Sand Hill Angels
- Sierra Ventures
- Shasta Ventures
- SoftBank Capital
- SunBridge Partners
- Southern Cross Venture Partners
- SVB Capital
- TransLink Capital
- Trinity Ventures
- TriplePoint Capital
- True Ventures
- Wellington Partners
- WI Harper
- Woodside Capital Partners
- XG Ventures
- Redpoint Ventures

Register Now ! 

www.plugandplaytechcenter.com/expo/registration.php

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Plug and Play EXPO is the premier Silicon Valley showcase for introducing "best of the breed" emerging Consumer Internet, Digital Media, Software, Mobile, Gaming and Cleantech companies that are introducing their product and service offerings in the current year. The event brings together Silicon Valley executives, entrepreneurs, key venture capitalists and angel investors and the media. The one day Expo is a unique blend of presentation sessions, one-on-one demonstrations, and networking in a highly interactive, intimate, relaxed atmosphere.

Why Present at Plug and Play EXPO?

Plug and Play EXPO provides a unique presentation and networking opportunity for entrepreneurs with the investment community, key business experts crucial to success, potential clients and partners as well as the media. The presenting companies are selected from over 200 applicants. The screening is based on what technologies will have the biggest impact on people's lives in 2009 and beyond. Each company is given the opportunity to present to a panel of "who's who" in the venture capital community then demonstrate their products, and services during the exhibit.

Why Attend Plug and Play EXPO?

Join us on October 1st, 2009 at the Plug and Play Tech Center in Sunnyvale to meet the creators of globally revolutionary products and technology trends.

Plug and Play EXPO brings together the investment community, key and influential executives, entrepreneurs as well as business and technology media. The event provides an exclusive peek at emerging technologies that are screened for innovation, product uniqueness and potential impact on the market and people's lives - all in a one-to-one environment.

Presenting Companies

Plug and Play EXPO is the perfect platform for launching your new product in front of key investors, industry decision makers and influencers, and building awareness. Attendees include key representatives from top Venture Capital firms and Angel investors who are selected for their interest in the ICT, Media and CleanTech sectors represented by your products, and their high penchant for investing in those products.

You also get the opportunity to present your products to representatives of corporations that are highly influential in new technologies investment decisions - not to mention being able to show your new product first hand to the valley's leading technology media.

The costs for selected presenting companies will be

\$750 - Companies that are tenants of Plug and Play
\$1500 - Companies that are based outside of Plug and Play
Registration Fees Include:

- Lunch / Dinner Reception
- 2 Minute "Elevator Pitch" to the Audience
- Use of Cocktail Table for Product Demo and Marketing Materials
- Full-page Executive Summary in Expo Brochure
- 3 tickets to the event

The Selection Process

A selection committee consisting of representatives from top Venture Capital firms, Corporate executives and the Media will select 40 companies to present to a VC panel. Selection will be based on product innovation, uniqueness, potential impact in its sector and most promising technology application.

The Pitching Competition and Process

Presenting companies will have the opportunity to do a 2 minute elevator pitch in front of a panel of top VCs. The panel will then choose the top 3 companies they would like to hear more from. These 3 companies will then be given 10 minutes to present and answer questions.

The EXPO Exhibit

Not only do you get the opportunity to pitch your product but you will also have a chance to demonstrate your product in front of VCs, Valley influencers and the media during the Plug and Play EXPO Networking Reception and Exhibit. This will be your time to talk more about your products and company and answer questions in an intimate and relaxed one-on-one environment.

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www.plugandplayexpo.com

