

# PlugandPlayEXPO

Presented by PlugandPlayTechCenter

October 1<sup>st</sup> , 2009 11:30am-8:00pm 440 N. Wolfe Rd. Sunnyvale, CA  
[www.plugandplaytechcenter.com/expo](http://www.plugandplaytechcenter.com/expo)

## Corporate Prospectus

### Explanation of the Event:

Expo is the premier Silicon Valley event showcasing "best of the breed" emerging technology companies that are introducing new products and services. The Expo is held twice a year in May and September.

The event is by invitation only and brings together Silicon Valley executives, entrepreneurs, venture capitalists, angel investors and multiple media channels networking in a highly interactive, intimate, and relaxed atmosphere. The all day event is a unique blend of presentation sessions of 40 companies presenting in front of a venture capitalist panel competing for the top 6 final positions. Past keynote speakers have included Scott McNealy, Co-founder of Sun Microsystems, Tim Draper of Draper Fisher Jurvetson, and Dan'l Lewin, Vice President of Strategic and Emerging Business Development of Microsoft, Len Lauer COO of Qualcomm, and Arvind Sodhani, President of Intel Capital.

**Reach:** Expected attendance ranges between 400-500 entrepreneurs and developers from inside and outside of PnP; our entire investor network of VC's, Angels, and Corporate VC's; corporate technology partners, and various media outlets.

### **Gold Sponsorship Package \$10,000**

- Participation in key content of event (panel moderating/general speaking opportunities--if applicable)
- Opportunity to send out one-time email message to all attendees
- Opportunity to personally present your firm in a 1-minute pitch format to a crowd of startup founders/executives, entrepreneurs, VCs, Angels, and Corporate Partners
- Ten VIP passes
- Prior to event, name & logo to appear on promotional invitations and materials
- Table in the exhibit area, mixed in with presenting companies
- Logo projected on the screen before, after and between presentations
- Recognition in event press releases and promotional posts on [Plugandplaytechcenter.com](http://Plugandplaytechcenter.com)
- Logo placement in the program
- Logo and company profile placed on the event web page and link to your website

### **Silver Sponsorship Package \$5,000**

- Opportunity to personally present your firm to the audience in a 1 minute pitch format
- Two VIP passes
- Table in the exhibit area, mixed in with presenting companies
- Prior to event, name & logo to appear on promotional invitations and materials
- Logo projected on the screen before, after and between presentations
- Recognition in event press releases and promotional posts on [Plugandplaytechcenter.com](http://Plugandplaytechcenter.com)
- Logo placement in event program
- Logo and company profile placed on the event web page and link to your website

### **Cocktail Sponsorship Package \$3,000**

(Limit one per event)

- Announcement of company when cocktail hour begins
- Banners placed on all serving stations
- Cocktail/Networking segment named after sponsoring company in agenda

For more information, please contact Candace Denton at 408-524-1403 or [Candace@plugandplaytechcenter.com](mailto:Candace@plugandplaytechcenter.com).