

PLUGANDPLAY

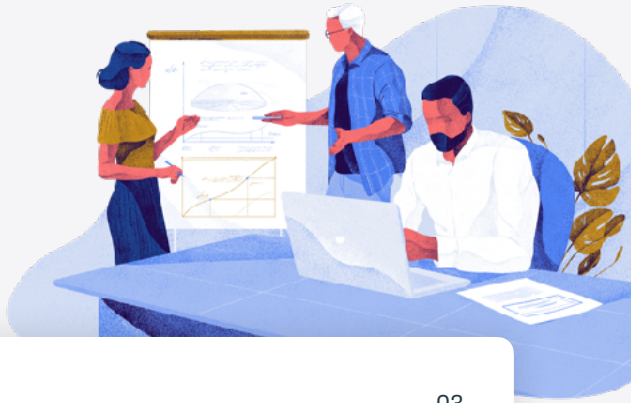
BRAND & RETAIL

Portfolio Pitch Day

Brand & Retail Munich



Contents



Agenda

Overview of the today's event.

03

Categories

Overview of the categories.

04

Startup Profiles

Full information on the startups and keynote speaker.

05-11

How to Engage

Learn how to get involved in the program.

12

Agenda



2:30 PM

Welcome & Portfolio Intro by Venture Associate
Carolyn Wais

2:40 PM

The Future of Retailtech

3:40 PM

What's next in ICT?

4:15 PM

Break

4:25 PM

Enterprise 2.0

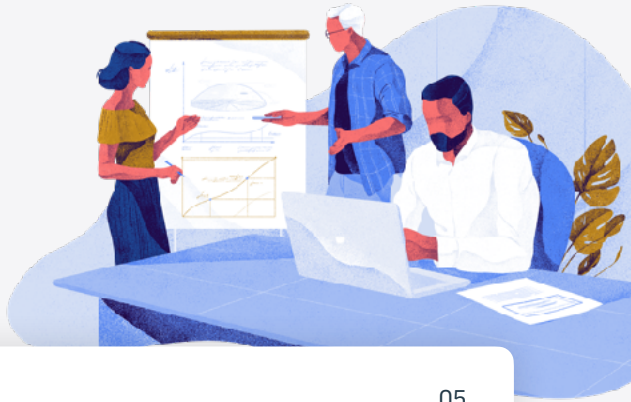
5:05 PM

Industrial Tech: Electronics transformed

5:15 PM

Next Unicorn Talks: Keynote by ID Now

Categories



The Future of Retailtech

05

What's next in Information and Communication Technology ?

07

Enterprise 2.0

08

Industrial Tech: Electronics transformed

10

IDnow - Keynote „How to build a successful Startup“

11

The Future of Retailtech



Enter your question

Presize

www.presize.ai



HEADQUARTERS

Munich, Germany

FOUNDED

2019

INDUSTRY

Fashion Deep Tech

COMPANY DESCRIPTION

Presize is a size assistant for fashion e-commerce. They help fashion retailers increase their conversion rates by eliminating size uncertainty and reduce their return rate by recommending the perfectly fitting size. To receive a size recommendation from Presize end users can answer questions about their body and/or record a 7-second video of themselves turning around in front of their smartphone camera. The patented AI algorithm in the background that produces the most accurate body measurements on the market and matches them to product sizing data as well as past user behavior.

ZigZag

www.zigzag.global



HEADQUARTERS

London, UK

FOUNDED

2015

INDUSTRY

Returns Platform

COMPANY DESCRIPTION

ZigZag Global is a software solution to help E-Commerce retailers manage returns domestically and globally. The ZigZag platform connects major retailers to a global network of over 220 warehouses to over 450+ carrier services in over 130 countries. ZigZag's clients include boohoo group, Selfridges, Arcadia group (Topshop etc), Superdry, DHL, GAP, The Hut and many more. ZigZag delivers best in class technology and service to transform the returns experience globally. ZigZag's mission is to reduce the cost, waste and friction associated with returns, boost customer loyalty and make retailers more profitable and sustainable.

PricingHUB

www.pricinghub.net



HEADQUARTERS

Paris, France

FOUNDED

2018

INDUSTRY

Dynamic Pricing Platform

COMPANY DESCRIPTION

PricingHUB's vision is to serve (e-)retailers with best in class pricing tools to increase their profitability by delivering Dynamic Pricing capabilities and leveraging on-line data to optimize their trading objectives. Their goal is to leverage the digitalization of the shopping experience in order to bring smart and dynamic pricing to the physical stores.

The Future of Retailtech



Enter your question

SatoshiPay

www.satoshipay.io



HEADQUARTERS

London, UK

FOUNDED

2014

INDUSTRY

**Payment Transaction
Platform**

COMPANY DESCRIPTION

SatoshiPay offers solutions for B2B cross-border money transfer and frictionless micropayment processing through its blockchain-based instant payments platform. The company was founded in 2014 and is headquartered in London, with development led through its Berlin office. SatoshiPay is backed by Europe's largest digital publishing house Axel Springer and San Francisco-based Stellar Development Foundation.

Nyris

www.nyris.io



HEADQUARTERS

Berlin, Germany

FOUNDED

2015

INDUSTRY

Visual Search SaaS

COMPANY DESCRIPTION

Nyris develops a state of the art image recognition engine, leveraging latest AI solutions and deep learning frameworks. The team provides their technology as SaaS to retail & industry. Their unique concept enables them to deliver fastest and most accurate results for 1D (codes), 2D (print2web) and 3D (real world products) in one API.

What's next in ICT?



Enter your question

Chatchamp

www.chatchamp.io

HEADQUARTERS

Munich, Germany

FOUNDED

2017

INDUSTRY

Guided Selling



COMPANY DESCRIPTION

Chatchamp developed a SaaS web app which can be easily connected to all shop systems. The shops can leverage instant messengers as a new CRM and conversion channel. Content, time and frequency improves over time since Chatchamp is learning from the user's behavior in the shop as well as from the behavior within the messenger.

Myo

www.myo.de

HEADQUARTERS

Berlin, Germany

FOUNDED

2017

INDUSTRY

Future of Care



COMPANY DESCRIPTION

Myo is a communication platform for the care market. They are proud to have designed a product with Myo that brings together people in care.

i2x

www.i2x.ai

HEADQUARTERS

Berlin, Germany

FOUNDED

2017

INDUSTRY

Sales Training AI



COMPANY DESCRIPTION

i2x optimizes phone calls through artificial intelligence-based analytics and training. Analyzing and recording each call, it detects company specific best practices and fosters their application through automatic feedback after each call. i2x enables sales and support professionals to boost their conversion rates, increase customer satisfaction and shorten on-boarding.

Enterprise 2.0



Enter your question

AX Semantics

www.ax-semantics.com



HEADQUARTERS

Stuttgart, Germany

FOUNDED

2017

INDUSTRY

Cloud AI Analytics

COMPANY DESCRIPTION

AX Semantics is a developer of language generation software designed that turns natural language texts into meaningful content. The company's natural language generation software engages in the development of a cloud-based online content management platform, enabling users to control and optimize automated processes for creating their own contents in multiple languages.

Hypatos

www.hypatos.ai

Hypatos

HEADQUARTERS

Berlin, Germany

FOUNDED

2018

INDUSTRY

Document Process Automation

COMPANY DESCRIPTION

Hypatos deep learning technology automates complex document based back-office processes providing unrivaled efficiency gains. Manual document processing is a major cost driver in organizations. Their technology captures data points from documents, performs validations and automates processes, like accounting, travel & expenses, loan underwriting and claims processing. Companies like Osram have adopted Hypatos' solution within weeks without changing workflows and with negligible upfront investment. They have achieved 85+% no touch automation rates, increased compliance and faster processes.

Truffls

www.truffls.de



HEADQUARTERS

Berlin, Germany

FOUNDED

2013

INDUSTRY

Digital Talent Platform

COMPANY DESCRIPTION

Truffls is the solution to win the most exciting young professionals for companies. Truffls' talents - like most digital natives - use their smartphones in all situations. The mobile optimized and extremely intuitive truffls app allows users to quickly and easily show interest in the company. That's why companies even reach passively-seeking talents with Truffls they do not find on conventional job platforms.

Enterprise 2.0



Enter your question

Flip

www.flipapp.de

HEADQUARTERS

Stuttgart, Germany

FOUNDED

2018



INDUSTRY

Employee App

COMPANY DESCRIPTION

The Flip employee app is a powerful communication tool allowing to share top-down information in a fast and reliable manner, whilst enabling employees to stay in touch with one another. Flip does so by offering a tool to reach all employees in two clicks, within seconds. Designed in the CI of the company, adapted to the wishes with a guaranteed high usage through the perfected and intuitive operability. Flip hence helps keeping the entire workforce informed, including them in internal communication streams and most importantly, making sure they receive reliable, true, trusted and factful information.

Industrial Tech: Electronics transformed



Enter your question

Celus

www.celus.io



HEADQUARTERS

Munich, Germany

FOUNDED

2018

INDUSTRY

Industrial Tech

COMPANY DESCRIPTION

Electronics development enabled at the touch of a button. The user simply describes his requirements, by drawing a flow-chart, in an easy-to-use drag-and-drop interface. Celus' algorithms, with the help of AI & Machine Learning, generate PCB-Layout, Schematics, Bill of Materials & Embedded Software Code. Import them into the CAD-tool or go ahead and produce the PCB. They decrease development time & costs by up to 90% and reduce know-how barriers and enable everyone to design electronics. All a company needs to know, are the requirements of the design.

Keynote „How to build a successful Startup“



Sebastian Bärhold
Co-Founder & Business Development

IDnow

www.idnow.io



HEADQUARTERS

Munich, Germany

FOUNDED

2014

INDUSTRY

Digital Verification

COMPANY DESCRIPTION

IDnow is the world's fastest, most flexible and most secure identity verification platform.

Designed to meet the specific needs, IDnow's platform offers complete flexibility across a wide range of KYC services, from fully automated to agent-assisted solutions.

Using a combination of AI, facial recognition and machine learning, it delivers instant verification of the identity documents used by 7 billion people.

And, with its unique combination of KYC regulatory compliance, future-proof patent-protected technology and comprehensive global identity document database, opens the business to more customers than ever before.



Enter your question

Stay in the loop

Visit our website

Learn more about our tech accelerator programs across the globe, browse through thought leadership articles in our blog, and more!



plugandplaytechcenter.com

Subscribe to our monthly newsletter



Stay up to date on the latest events, exclusive news and insights, as well as Plug and Play's international updates.

[Subscribe Here](#)

We have a Coworking Space in Munich!



Plug and Play
Balanstraße 73, House 10
81541 Munich



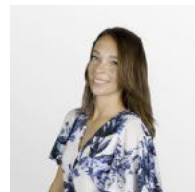
Follow us on LinkedIn

[@Plug and Play EMEA](#)
[@Plug and Play Brand & Retail Germany](#)



Get in touch

Want additional information? Have any queries?
Reach out to our Ventures Associate and Portfolio
Contact Person Carolin:
c.wais@pnptc.com





PLUGANDPLAY

pnptc.com
